

# Class & Description:

## First Class

First Class mail is processed by the USPS on a priority basis, it goes to the front of the USPS line. Locally, first class will typically be delivered in 1-3 days and nationally; all of it should be delivered in about 4 days.

Recipients who have moved within the last 6 months will have their mail forwarded at no charge. If it's undeliverable, it will be returned to you at no charge with the reason for non-delivery.

## Presort First-Class

If you have 500 or more identical mail pieces, Presort First-Class offers about a 20% postage savings!

It's handled with the same first class priority processing, but to receive the lower postage rate, the addresses must be NCOA address updated, CASS certified, and put in to a presort order. Leave that to us, just send us your mailing list and we can begin!

## Standard Mail

Standard Mail is the new term for "bulk mail." Standard Mail is processed by the USPS on a "time available" basis. There is NO guaranteed delivery time, only "typicals". Local mail is typically delivered in about 3-6 work days, national mail can be 1-2 weeks.

**The "pros":** It's the least expensive postage mode, a bit more than half the price of 1st class, which enables you to mail lots more for less. It also allows up to 3.5 ounces, all for the same low postage rate. And if your mail is heavier than 3.5, the weight surcharge increase isn't too much more.

**The "cons":** NEVER use Standard Mail if you have a rapidly approaching event or expiration date. Standard mail is not forwarded and not returned if undeliverable. It merely goes in to the USPS recycling bin.

## Non-profit Rate

Non-profit is simply a favored postage rate within Standard Mail. **It's processed exactly the same, so the same delivery times apply**, but gets even deeper discounts that can be 70% less than the cost of first class.

**Note:** Non-profit postage prices are available only for domestic mail, not for international mail.

# Postal Rates as of 2017

## Presorting

Mail lists are sorted by ZIP code. In turn, the USPS is able to offer reduced rates, and your mail will be processed and delivered more quickly.

## Mailing Price Specs

### Non-Profit (Minimum 200 pieces)

- Letters weighing 3.5 oz. or less per piece
- Price range \$0.134 to \$0.171
- 7-14 business days delivery

### Presort Standard (Minimum 200 pieces)

- Letters weighing 3.5 oz. or less per piece
- Price range \$0.251 to \$0.288
- 7-14 business days delivery

### Presort First-Class (Minimum 500 pieces)

- Letter - \$0.373 to \$0.453 (weight not over 1 oz.)
- Postcard - \$0.253 to \$0.284
- 1-3 business days delivery

### First-Class Mail (Minimum 200 pieces)

- Letter - Price Range \$0.46
- Postcard - \$0.34
- 1-3 business days delivery

### First-Class Mail (Single Piece Stamped)

- Letter - Price \$0.49 (weight not over 1 oz.)
- Postcard - \$0.34

### First-Class Mail (Single Piece Metered)

- Letter - Price \$0.46 (weight not over 1 oz.)